

Winning the Talent Battle: Effective Recruitment Strategies

Fast, Affordable, Stackable

Talent



Learning Outcomes

Recruitment Strategies on War for Talent



Identify and describe various recruitment strategies organisations use to attract and retain top talents, such as employer branding, employee referrals, social media recruiting, and talent pipelines.



Evaluate the effectiveness of different recruitment strategies based on cost, time, and quality of hires.



Analyze the importance of creating a positive candidate experience and maintaining open communication throughout the recruitment process.



Understand the role of technology in modern recruitment, including the use of artificial intelligence and automation in sourcing and screening candidates.



Explain the importance of diversity and inclusion in recruitment and identify strategies for promoting diversity in hiring practices.



Recognize the challenges and ethical considerations involved in recruitment, such as avoiding bias and protecting candidate privacy.



Develop a comprehensive recruitment strategy that aligns with an organisation goals, culture, and values.

This programme is for:

- Professionals who are looking for short university HR credentials
- Empowers participants towards senior management and HRBP roles.
- HR Professionals & Practitioners.
- Business Unit Heads who manage team performance
- Mid-Senior level executives in management
- Enhance practitioners' competencies in line with Malaysian and international strategic leadership and HRM standards.

Course Details & Fees:



Date:
Contact us for details



Payment:
100% HRD Corp claimable
Contact us for more details



Class:
100% Online interactive
classes via Google Meet &
Google Classroom.



Certification
Micro-credential Certification
granted by Infrastructure University
Kuala Lumpur and Eduk8u Grad
School Asia.

Alumni evaluate:



of our students rated us 4 stars and higher for their overall satisfaction



of our students rated us 4 stars and higher for our course relevance with their jobscope



of our students rated us 4 stars and higher for our course applicability to the real-world experience



of our students rated us 4 stars and higher on our quality, high-skilled facilitators