

# Enhancing Staff Engagement, Retention & Value

Fast, Affordable, Stackable

## Learning Outcomes

### Staff Engagement, Retention and Employee Value Proposition



**Understanding Your Organisation:** Students will be able to identify the key components of their organisation's structure, culture, and strategy that impact staff engagement and retention.



**Employee Engagement:** Students will be able to define employee engagement, identify factors that contribute to engagement, and design strategies to improve engagement.



**Employee Lifecycle:** Students will be able to understand the various stages of the employee lifecycle, including recruitment, onboarding, development, and retention.



**The Employee Experience (EX):** Students will be able to describe the various elements of the employee experience, including work environment, culture, leadership, recognition, and feedback.



**Corporate Social Responsibility:** Students will be able to understand the importance of corporate social responsibility in engaging and retaining employees, and designing strategies that align with their organisation's values and goals.

## This programme is for:

- Professionals who are looking for short university HR credentials
- Empowers participants towards senior management and HRBP roles.
- HR Professionals & Practitioners.
- Business Unit Heads who manage team performance
- Mid-Senior level executives in management
- Enhance practitioners' competencies in line with Malaysian and international strategic leadership and HRM standards.

## Course Details & Fees:



**Date:**  
Contact us for details



**Payment:**  
100% HRD Corp claimable  
Contact us for more details



**Class:**  
Hybrid & 100% Online  
interactive classes via Google  
Meet and Google Classroom.



**Certification**  
Micro-credential Certification  
granted by Kuala Lumpur University  
of Science and Technology (KLUST)  
and EDUK8U® Grad School Asia.

## Alumni evaluate:



of our students rated us 4 stars and higher for their overall satisfaction



of our students rated us 4 stars and higher for our course relevance with their jobscope



of our students rated us 4 stars and higher for our course applicability to the real-world experience



of our students rated us 4 stars and higher on our quality, high-skilled facilitators