



# Winning the Talent Battle: Effective Recruitment Strategies

Fast, Affordable, Stackable



## Learning Outcomes

### Recruitment Strategies on War for Talent



Identify and describe various recruitment strategies organisations use to attract and retain top talents, such as employer branding, employee referrals, social media recruiting, and talent pipelines.



Evaluate the effectiveness of different recruitment strategies based on cost, time, and quality of hires.



Analyse the importance of creating a positive candidate experience and maintaining open communication throughout the recruitment process.



Understand the role of technology in modern recruitment, including the use of artificial intelligence and automation in sourcing and screening candidates.



Explain the importance of diversity and inclusion in recruitment and identify strategies for promoting diversity in hiring practices.



Recognise the challenges and ethical considerations involved in recruitment, such as avoiding bias and protecting candidate privacy.



Develop a comprehensive recruitment strategy that aligns with an organisation goals, culture, and values.

## This programme is for:

- Professionals who are looking for short university HR credentials
- Empowers participants towards senior management and HRBP roles.
- HR Professionals & Practitioners.
- Business Unit Heads who manage team performance
- Mid-Senior level executives in management
- Enhance practitioners' competencies in line with Malaysian and international strategic leadership and HRM standards.

## Course Details & Fees:



**Date:**  
Contact us for details



**Payment:**  
100% HRD Corp claimable  
Contact us for more details



**Class:**  
Hybrid & 100% Online  
interactive classes via Google  
Meet and Google Classroom.



**Certification**  
Micro-credential Certification  
granted by Kuala Lumpur University  
of Science and Technology (KLUST)  
and EDUK8U® Grad School Asia.

## Alumni evaluate:



of our students rated us 4 stars and higher for their overall satisfaction



of our students rated us 4 stars and higher for our course relevance with their jobscope



of our students rated us 4 stars and higher for our course applicability to the real-world experience



of our students rated us 4 stars and higher on our quality, high-skilled facilitators